

The Ely ArtWalk invites local artists to participate in the 2012 art show.

Dear Artist:

The Ely ArtWalk committee members are preparing for the 13th annual art show and invite you to participate in this unique event. The 2012 ArtWalk will be an eleven day art show, February 2nd to the 12th, 2012, held during the Ely Winter Festival.

The ArtWalk is a major art exhibition that transforms the city of Ely into a unique arts district. Last year's show featured the work of more than 150 visual artists. The event is free to the public and has become an eagerly anticipated winter event, drawing visitors from all over northern Minnesota and beyond. Through the goodwill of area merchants, support from generous sponsors and the work of a dedicated group of volunteers, the Ely ArtWalk exhibits artwork created by emerging and established regional artists in the store windows of downtown Ely. Art lovers can view over 400 pieces of original work in all mediums. Many pieces are available for sale. In past years, the participating artists, from the Ely area, have represented an amazing depth of regional artistic talent. The 2012 show will be no exception.

Guidelines, deadlines and registration information are included in this brochure. We hope you will join us for the 13th annual Ely ArtWalk in February, 2012!

For questions, call Polly Carlson-Voiles or Steve Voiles at 365-3404.

We look forward to your participation,

The Ely ArtWalk Team

The Ely ArtWalk is dedicated to the creation, promotion, and appreciation of the arts and is made possible in part, by a grants from the Arrowhead Regional Arts Council through an appropriation from the Minnesota State Legislature and the McKnight Foundation, the Ely Chamber of Commerce, and Northern Lakes Arts Association, and individual and business sponsors.



artwalk

P.O. Box 132
Ely, MN 55731

❄️ CALL FOR ARTISTS



artwalk

February 2-12th, 2012

Entry Deadline—December 7th, 2011

Ely ArtWalk (EAW) 2012

Deadlines

- Wednesday, Dec 7th – Registration form with entry fee
- Wednesday, Jan 4th – Art statement and labels due
- Sunday, Jan 29th – Artwork ready for display
- Wednesday, Feb 15th – All artwork removed by artists

Guidelines

Eligibility:

Artists residing in Ely and surrounding communities are invited to participate. All mediums are welcome. Artists who have previously participated are automatically eligible for entry in the 2012 show. Sample photos are encouraged for new applicants.

New artists: please contact Polly Carlson-Voiles or Steve Voiles at 365-3404 to discuss your work and display needs.

Entry Procedure:

Fill out the form, mail or drop off (info below)

Individual artist - \$10.00 / Organization, club or guild - \$30.00

Make checks payable to EAW. Thank you.

Mail form with entry fee to: Ely ArtWalk
P.O. Box 132
Ely, MN 55731

–or Drop off at: Kess Gallery
130 E. Sheridan St.
Ely, MN 55731

Accepted Work:

Art must be your own original work. Quality reproductions of original by the artist are admissible, but must be labeled accordingly. Use your best judgment concerning subject matter. The ArtWalk team reserves the right to decline any artwork that is inappropriate for our diverse audience. Sorry, no display items not created by the artist.

Display Requirements:

- Artwork must be labeled with title, artist's name, and orientation noted (if applicable).

February EAW Events

- Thursday 2nd-Sunday 12th – Ely ArtWalk Exhibit
- Saturday 4th – Ely ArtWalk Get Together Chocolate Moose 1–4pm
- Mon. 13th, Tues. 14th & Wed. 15th – Show takedown
(arranged between artist & store)

- 2D art must be dry and **ready for hanging** with matting, framing or rigid backing.
- The ArtWalk team will set up all exhibits.
- No brackets or clip-style frames, if possible.
- Matted prints assembled with hanging apparatus.
- Artists are responsible for delivery of their art as scheduled by set up team, artist and merchant.
- All artwork will be handled with extreme care, however, the Artwalk team is not responsible for any loss or damage.
- Childrens' art will only be displayed, not sold.
- All artwork must remain on display until the end of the show.
- The artist will arrange delivery or shipment of any art sold.

Takedown:

It is the responsibility of the artist to make arrangements with the sponsoring merchant to remove art on Feb 13th, 14th & 15th. If a store is vacant or not open for business, the artist must contact the EAW staff to arrange pickup.

Sales:

All sales transaction will go through the EAW staff (365-3404) The stores do not handle the sales. "Purchase" info will be provided in each store window. 100% of the selling price goes to the artist.

Questions:

Please contact Polly Carlson-Voiles or Steve Voiles at **365-3404** or by email art@elyartwalk.com

The **Ely ArtWalk 2012** Registration Form
Registration Deadline: Wed., December 7th, 2011

Mail to: EAW, P.O. Box 132, Ely, MN 55731 **or**

Drop off: Kess Gallery, 130 East Sheridan St., Ely, MN

Please print

Individual Artist: _____

or Group Name: _____

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

_____ **First time participant** **OR** _____ **Use bio from last year**

Artist's Statement: _____

Medium to be displayed: _____

Approximate number of pieces to be displayed: _____

Approximate sizes of each piece: _____

Do you prefer: _____ own window **or** _____ part of group exhibit

For special considerations, please attach a separate sheet.

Entry fees: *Individual* — \$10 *Organization, club, or guild* — \$30

Please note the following, then sign and date below:

____ I have read understand the guidelines for the Ely ArtWalk, 2012.

____ I have enclosed the \$10 entry fee for my participation

or

____ I have enclosed the \$30 entry fee for my group's participation.

_____ / _____

Signature and Date

Optional: _____ **I volunteer to help with:**

____ delivering printed materials.

____ assisting with hanging and/or display.

____ changing labels on displays if needed.

____ as needed.

Please cut at dotted line and return.